



Efficient Lighting for Developing and Emerging Countries, UNEP  
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**Efficient Lighting for Developing and Emerging Countries Initiative: invitation to become a Taskforce member**

Dear Michael Bender,

After dialogues with colleagues at the Zero Mercury Working Group I have the pleasure to inform you about the launch of the *Efficient Lighting for Developing and Emerging Countries* initiative, *en.lighten*. The initiative is implemented by the United Nations Environment Programme (UNEP) and supported by the Global Environment Facility's (GEF) Earth Fund, Philips Lighting and OSRAM. Its main purpose is to transform the market for energy efficient lighting in developing and emerging countries through the achievement of three interrelated objectives:

- To reach global consensus to phase out inefficient incandescent lamps.
- To promote high performance energy efficient lighting technologies.
- To substitute traditional fuel-based lighting with modern, energy efficient alternatives with consideration for mercury-free alternatives.

*en.lighten* will make global recommendations and provide country guidance through global multi-stakeholder Taskforces in the following lighting fields:

- Market Data and Analysis
- Product Quality, Testing and Enforcement
- Policy, Regulation, Finance and Voluntary Initiatives
- Standards and Labels
- Consumer, Environmental Protection and Recycling
- Off-Grid Lighting

Each Taskforce will provide recommendations on best practice in each area of lighting expertise. These recommendations will feature in a *Global Road Map on Energy Efficient Lighting* to be completed in mid-2011 with the aim of obtaining its endorsement among governments worldwide. Members of the Taskforce are chosen to reflect regional diversity, expertise and stakeholder perspectives.

I am glad to inform you that you have been selected to become an expert member of the *en.lighten* Consumer, Environmental Protection and Recycling Taskforce. If you accept this invitation you will be one of six representatives to participate in this network on account of the demonstrated expertise of the Zero Mercury Working Group in this area of competence. Through your participation in this Taskforce, the Zero Mercury Working Group will have the opportunity to share its extensive knowledge and actively shape the first global strategy to achieve market transformation towards efficient lighting worldwide, with specific consideration for environmentally sound approaches to deal with mercury.

The global Taskforces will be supported by dedicated staff from the *en.lighten* initiative who will be responsible for secretariat functions, conduct relevant studies and enable the effective running of the Taskforce. The Taskforce will have duration of approximately ten months including two to three face to face meetings and teleconferences. The first contact meeting of the Taskforce should take place on 20 September 2010 in Geneva, Switzerland. At the meeting, draft terms of reference will be discussed, reformulated if necessary and adopted. In addition Taskforce members will be required to select an appropriate modus operandi. Draft terms of reference are attached to this letter.

I sincerely hope that you will accept the invitation to participate in this global initiative and appreciate if you could confirm this as soon as possible, but no later than 30 July 2010. For additional information on the *en.lighten* initiative please visit its website in the following URL: [www.enlighten-initiative.org](http://www.enlighten-initiative.org).

Thank you very much in advance.

Yours sincerely,



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