For Immediate Release: December 11th, 2009
Jonathan Gregory, Green Concord, 603.568.3838 greenconcord@gmail.com
Michael Bender, Mercury Policy Project, 802.223.9000 info@mercurypolicy.org

Mercury Experts to Showcase "Mercury Rising" Bonus Feature and Mercury-in-Fish Calculator at special screening of The Cove in Concord on Monday

Green Concord is hosting a post-film discussion panel and screening of The Cove at 7pm, Monday, Dec. 14, at Red River Theatres with local specialists and advocates who will speak about the specific issues in The Cove and be available for questions and answers.

After the main viewing, a segment of the bonus feature "Mercury Rising" will be shown that explores the dangers of mercury contamination as it affects society and the global environment.

"Not only does The Cove demonstrates the atrocities committed against dolphins, it also shows how pervasive mercury is in our environment and in the fish we eat," said Michael Bender, Director of Mercury Policy Project of Montpelier, VT.

Mercury Policy Project will also introduce the new Cove-GotMercury mercury-in-fish calculator that allows people to check mercury exposure from fish on-line or from a cell phone based on their weight, fish type and serving size. The calculator is available at www.takepart.com/GotMercury and a simpler mobile cell phone version is available at www.gotmercury.mobi. The DVD is widely available on line and in stores nationwide.

"The Cove version of the GotMercury calculator will help fish and sushi eaters who are worried about mercury levels in seafood make healthier choices," said Buffy Martin Tarbox, Campaign Coordinator for the GotMercury Project of Turtle Island Restoration Network.

The Cove has mobilized people around the world to call for an end to the slaughter of 23,000 dolphins every year off the coast of Japan. The dolphin meat, containing toxic levels of mercury, is being sold as food in Japan, often times labeled as whale meat.

In the U. S., eating tuna, swordfish and other high-mercury fish is the number one source of mercury exposure. Women aged 18 to 45 and children are advised to limit consumption of canned, fresh and frozen tuna and not to eat swordfish, shark, tilefish and king mackerel due to mercury contamination. See the FDA Advisory.

The Green Living Series

Through a partnership of Green Concord and the Red River Theatres, The Green Living Series is a monthly showing, the second weekend of each month, of various environmental and social films to help educate the community and create dialogue on the issues that we face in our daily lives. This month is featuring The Cove, a documentary about dolphin exploitation in Japan and the environmental degradation of our Oceans.

We will hold a post-film discussion panel on Monday the 14th at 7pm with local specialist and advocates who will speak about the specific issues in the film and be available for questions and answers from the participating audience.

About Mercury Policy Project

The Mercury Policy Project (MPP) works to promote policies to eliminate mercury uses, reduce the export and trafficking of mercury, and significantly reduce mercury exposures at the local, national, and international levels. We strive to work harmoniously with other groups and individuals who have similar goals and interests.